



LINCOLN PARK ECONOMIC DEVELOPMENT CORPORATION
Meeting Minutes
February 17, 2015

The Lincoln Park EDC met on February 17, 2015 in the EDC Office at City Hall. President Cretu called the Meeting to order at 6.03 PM.

PRESENT: Cretu, Busen, Mathena, Brown Knox, Karnes, Hildebrandt, Brown- Knox*
6.15 pm.

ABSENT:

EXCUSED: Van Cleave

ALSO PRESENT: Madhu Oberoi- Executive Director EDC, William Look- EDC Attorney.

Motion by Mathena, supported by Hildebrandt
RESOLVED, that the agenda be approved as presented.
Motion unanimously carried.

Motion by Brown-Knox, supported by Mathena
RESOLVED, that the minutes of January 20, 2015 be approved as presented.
Motion unanimously carried.

The Finance Report was not available for presentation.

Motion by Mathena, supported by Hildebrandt
RESOLVED, that the EDC pay the following accounts and claims payable:
Carl Colwell- January 2015 invoice \$ 632.50
Motion unanimously carried.

The revised façade improvement loan guidelines were received and accepted. The Board directed the Executive Director to post these on the website and in the 'Happenings' magazine.

The Board discussed inviting Louis Pfisker from Wayne Metro, Rotary Members and Start-up businesses to a future EDC Meeting.

Goals and Objectives for 2015 were discussed. The following goals were identified:

1. Embrace Hispanic Businesses

- recruit a Hispanic member on EDC Board
- Meet regularly with them
- Send out welcome packets to them

2. Networking

- Connect with land owners, brokers and franchises
- Sell Lincoln Park to prospective businesses

3. Work with Wayne State University or other educational institutions on :

- Entrepreneurial programs and start-ups.
- Setting up of incubators and pop-up businesses

4. Marketing

- Aggressive marketing on Social media and blogs
- Connect with Tech Town in Detroit to piggy back on their model

5. Priority Development Sites

- Prepare a brochure of priority development sites and market.

Motion by Brown-Knox, supported by Busen
Meeting adjourned at 7.30 PM.

Respectfully Submitted

Madhu Oberoi
Executive Director, EDC